



WINES OF CENTRE-LOIRE

WINE PARIS & VINEXPO PARIS 2023

CRISPNESS AND FRESHNESS ON THE WINES OF CENTRE-LOIRE STAND



Wines of Centre-Loire will be showing at **Wine Paris & Vinexpo Paris 2023 (13th - 15th February)**, asserting their presence as a fully-fledged wine region and showcasing their skills.

The 2023 show marks a turning point for this region with the creation of a Wines of Centre-Loire stand, enabling visitors to learn about the identity and values that are key to these wines. During the three days of the show, the Wines of Centre-Loire stand (Hall 3 - Stand B 262, in the centre of Wine Paris) will be a hive of activity and conviviality, with meetings and discussions about the wines and their appellations.

The wines of Centre-Loire will be presented via a programme of specially-designed events and themed tastings presented by experts from the wine sector.

COME FIND US ON THE WINES OF CENTRE-LOIRE STAND

HALL 3 - BOOTH B 262

MONDAY FEBRUARY 13TH

10.30 am – midday

Panel discussion & tasting (free admission)

“CAN CENTRE-LOIRE WINES REMAIN CRISP AND FRESH IN A CHANGING CLIMATE?”

A round table organised by the Bureau Interprofessionnel des Vins du Centre-Loire (BIVC), with a tasting of four Centre-Loire wines. The speakers will explore how the wines of Centre-Loire keep the freshness and vivacity that characterise them, in a time of climate change.

- SPEAKERS -

Jamie GOODE

Wine journalist and author - *Winanorack*

Tamlyn CURRIN

Sustainability editor - *JancisRobinson.com*

Henri CHAPON

On-trade consultant and Master Sommelier

Anne BURCHETT

Wine marketing and communication specialist
Burchett Food & Wine Marketing

Arnaud BOURGEOIS

Co-president BIVC and wine producer - *BIVC*

François DAL

Viticulture consultant - *SICAVAC*

TUESDAY FEBRUARY 14TH

11 am – 2 pm

Masterclass & seafood bar (free admission)

“WINES OF CENTRE-LOIRE & SEAFOOD: A MATCH MADE IN HEAVEN!”

This masterclass led by Belgian Master Sommelier Andy De Brouwer and seafood expert Paulo Tomaz will feature surprising, specific and original pairings that highlight the perfect match between Centre-Loire wines and seafood. The tasting will continue after the masterclass with a lunch at the seafood bar specially created for the occasion.

- SPEAKERS -

Andy DE BROUWER

Master Sommelier - *Les Éleveurs Restaurant*

Paulo TOMAZ

Seafood specialist - *Divinal Wines & Food*

WEDNESDAY FEBRUARY 15TH

Midday – 2 pm

Culinary workshop and tasting (free admission)

“WINES & FOOD'IN CENTRE-LOIRE”

Gastronomy and local produce are an integral part of the DNA of Centre-Loire wines. To enhance this natural harmony, the winemakers of Centre-Loire have teamed up with the authentic, generous cuisine of chef Julien Duboué, and invite you to a unique tasting experience. The chef will concoct before your eyes three Loire-inspired starters created for this occasion, which perfectly match the elegance and finesse of the Centre-Loire wines, and which illustrate what makes our appellations unique. An unmissable, convivial opportunity to learn and share.

- SPEAKERS -

Julien DUBOUE

Chef and proprietor of *BOULOM* restaurant (Paris),
with the winegrowers of Centre-Loire

MONDAY FEBRUARY 13TH

5.30 pm – 6.30 pm / Room 1 - Les Masterclasses (Hall 5.2)

Masterclass (free admission)

«CENTRE-LOIRE WINES : WINES TO BE TASTED YOUNG OR WINES TO BE KEPT ?»

The wines of Centre-Loire are renowned worldwide for their freshness and vivacity but their ageing potential is often overlooked. This masterclass demonstrates the ageing potential of red and white wines of the Loire and features a blind tasting of six wines from Centre-Loire. Hosted by Konstantin Baum, Master of Wine and ambassador of Centre-Loire wines in Germany, with two winemakers from the region.

ABOUT THE WINEGROWERS OF CENTRE-LOIRE

The winegrowers of Centre-Loire is a collective of 695 producers united by shared values and a relentless quest for finesse. To shine the spotlight on their individual appellations, they have chosen to showcase the spirit and passion possessed by all, boosting the visibility of world-famous names while raising awareness of others less well-known. The winegrowers of Centre-Loire are federated by a desire to create terroir-driven wines from ten vineyard areas (eight AOP and two IGP denominations) spanning the central Loire region. A source of power and inspiration, the river also represents the surging enthusiasm and painstaking labour, as well as the elegance and diversity to be found here.

Simply put, the winegrowers of Centre-Loire is a collective of wineyard artisans, united by a common goal: to reveal the mosaic of their terroirs, and to pass down their winegrowing culture.



THE WINES OF CENTRE-LOIRE

SANCERRE POUILLY-FUMÉ MENETOU-SALON QUINCY
REUILLY COTEAUX DU GIENNOIS CHÂTEAUMEILLANT
POUILLY-SUR-LOIRE CÔTES DE LA CHARITÉ COTEAUX DE TANNAY

PR CONTACTS

Elise Frappier
06 36 18 17 54
elise@sowine.com

Christopher Renvoisé
06 64 11 87 56
christopher@sowine.com